



More Gruyère
CONCIERGE TIPS



From Gruyère *to Saanenland*

This journey takes you through two language regions and one of the most beautiful pre-alpine landscapes in Switzerland.

Gruyère is known for its milk, used to produce the finest chocolate and also has a very popular cheese, while the Saanenland will introduce you to pristine nature, authentic traditions and sophisticatedly chic.



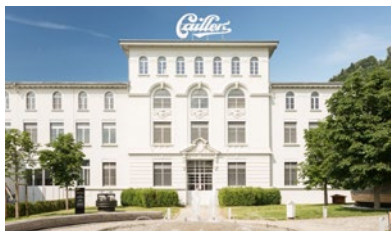
Tips for your journey in *Gruyère & Saanenland*



Bulle

As the main city in the Gruyère region, Bulle boasts a thousand years of history. Follow the road towards the city center and make a short stop to visit the old town with its impressive castle built in 1291.

la-gruyere.ch/en



Maison Cailler – chocolate factory in Broc

This is the chance to visit a real chocolate factory: get ready for a sweet interactive adventure at Maison Cailler and see what it's like to be a real "chocolatier" yourself when you make your own chocolate creations at a dedicated workshop.

cailler.ch



Medieval town Gruyère

A highlight on the itinerary is the charming medieval fortress of Gruyères with its old town and a 13th-century castle. Visit the museum of the Swiss artist H.R. Giger, who received an Oscar for the best special effects in the movie "Alien" in 1980. Enjoy lunch in a picturesque restaurant like "Fleur de Lys" (1653), the village is home to specialties such as the fondue moitié-moitié and the famous dessert meringues with double cream. la-gruyere.ch/en



La Maison du Gruyère – cheese factory

The Gruyère region is home to the world-famous cheese "Le Gruyère AOP" as well as to the black-spotted Fribourg cows. Located at the foot of the fortress, the impressive cheese factory invites you to discover the cheese dairy and to observe the cheesemakers at work (9–11 am and 12.30–2.30 pm).

lamaisondugruyere.ch/homepage-en/

Château D'Oex

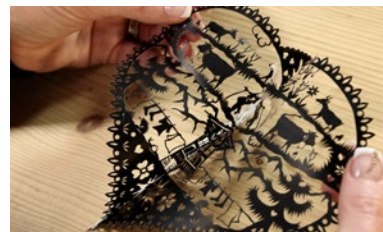
Following the route via Haut-Intyamon, you will reach the world capital of hot air balloons. The "Espace Ballon" invites you to discover the Breitling Orbiter gondola of Auguste Piccard, which was used for the first balloon flight around the world.

espace-ballon.ch/copie-de-accueil



BELLEVUE PALACE

BERN



The tour "Le Grand des Marques" – Château-d'Oex

Paper cutting has been a living tradition for centuries in the Pays d'Enhaut region. The walk "Le Grand des Marques" brings you along 27 large format cut-outs.

musee-chateau-doex.ch/en



Rougemont

Your next stop is this charming village with its typical mountain chalets, some of them are even over 400 years old. The Roman church of Rougemont was founded in 1080 by the monks of the Abbey of Cluny and is listed as a Swiss cultural building of national importance, it is the oldest and only church in the Vaudois Alps. Follow the didactic path of Master Louis Saugy with its 18 boards to visit the village.



The Röstigraben

Directly after Rougemont you will cross the so-called "Röstigraben", which marks the border between French and German speaking Switzerland. You will arrive from the French-speaking canton Vaud into the German-speaking canton Bern.

Gstaad

Welcome to Gstaad – a traffic-free mountain village and a prestigious holiday destination for celebrities. Take a stroll along the high-end "Promenade" and enjoy its exclusive boutiques, and round off your luxury experience with an afternoon tea at the famous hotel Gstaad Palace. gstaad.ch/en



Lake Lauenen – Gstaad

We recommend you to take a look at the idyllic Lake Lauenen – one of the most beautiful mountain lakes in Switzerland. The nature reserve is a unique paradise for birds. To reach the lake you will drive just 15 minutes from Gstaad towards Lauenen, from the car parking it is approx. 300 meters to the lake.

lauenensee.net



Spiez – Power place on the water

On your way back to Bern via the Simmental, we recommend you to round off your trip with the visit of the "most beautiful bay in Europe" in Spiez on Lake Thun. Visit its wonderful castle, which is hidden between hills and vineyards. spiez.ch